



Dr. Ranjan Kumar

Asst. Prof, ASCO, Amity University

NET Qualified

I am a dedicated and passionate assistant professor with ample experience teaching Mass Communication and Journalism. I am looking to earn tenure through a dynamic approach to education.

Interest Area

- New Media Technologies.
- Web Designing and developing.
- Media Research.
- Audio-video Production.
- Social Media Management
- Digital Marketing

Achievements

- **Gold Medalist** in post graduation at Central University of Haryana.
- **NET Qualified** (Dec 2020 and June 2021 Merged Cycle); **5 times** consecutive NET Qualified.
- **Best Research Paper Presentation Award** in National Seminar.
- **Published more than seven research papers** in Peer Reviewed Journal.
- **NAAC Cordinator** of Amity School of Communication, Amity University Madhya Pradesh.
- **Institute Cordinator** of India Today Group-MDRA Best Colleges ranking in Amity University Madhya Pradesh.
- **Taught PhD Course work** in 2023 at Amity University Madhya Pradesh .
- "Appointed as a **Question Paper Setter** for Examinations at Makhanlal Chaturvedi University Bhopal."
- More than 25+ Aspirants qualified NET from our Educational Startup 'JMC Study Hub' - Learning Platform of Journalism and Mass Communication.
- Video Production- University News Bulletins, Short Films '*Phuhar*' and '*The Magic of Words*', Commercial Advertisements.

Education Background

Qualification	Institute	Passing Year	Percentage
NET	UGC	2022	56.6%
PhD	LNCT University	2023	
M.Phil.	M.C.U. Bhopal (M.P.)	2019	72.6%
MJMC	Central University of Haryana	2018	81.40%
BJMC	TMU Moradabad	2016	71.05%
Intermediate	Pt. K. N. T Inter College	2013	71%
Matriculation	Sainik School Assam	2011	9.2 CGPA

Teaching Experience

ASSISTANT PROFESSOR

AMITY UNIVERSITY GWALIOR| SINCE 27TH JULY 2023

GUEST FACULTY

MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL | SINCE 17TH OCT 2022 TO 26TH JULY 2023.

ASSISTANT PROFESSOR

LNCT UNIVERSITY BHOPAL| OCT 2019 TO OCT 2022 (3 YEARS)

Computer Skills

- Blog, Web Designing and Developing.
- Proficient in all MS-Word, Excel, PowerPoint.
- Newspaper Layout & Design in Adobe InDesign and Quark Express.
- Creatives Design in 'Adobe illustrator', 'Photoshop' & 'Canva'.
- Video Editing in 'Adobe Premiere Pro' & 'Filmora'.
- Good speed in English typing and as well as in Hindi typing on Mangal.

Faculty Development Program (FDP)

- Participated in NEP 2020 Orientation and Sensitization Program under Malviya Mission Mission Teacher Training rogramme (MM-TTP) of UGC from 01-05-2024 to 10-05-2024.
- Participated in AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Cinematic Communication" from Makhanlal Chaturvedi National University of Journalism and Communication (MCNUJC) Bhopal.
- Participated in One Week Online Faculty Development Program (FDP) on "NEP 2020: Inculcating Research Culture in Teaching and Learning Process" from Central University of Rajsthan.
- Participated in 5 Days Faculty Development Programme on 'Emerging Trends and Developments in World Cinema' During 1st August to 5th August 2022 Organised by Amity University.

Workshop Conducted & Invited as a Resource Person:

- Conducted a workshop on 'Video Editing' on 21st March 2024 at Amity School of Communication, Amity University Madhya pradesh.
- Invited as a Resource Person of Value Added Course (VAC) of the school, entitled Social Sciences in New Normal from Sage University, Bhopal.

Committee Member

- Internal member in Departmental Research Committee (DRC) of Amity School of Communication, Amity University Madhya Pradesh.
- Member of the reviewer panel of blind peer-reviewed Research Journal, 'Media Mimansa' (ISSN 2229-5593) published from Makhanlal University, Bhopal.
- Members in Borad of Studies for the programme of BAJMC, MAJMC & B.Sc Animation of Amity School of Communication, Amity University.
- Members in the committee for the Centre of Excellence for Detection for Fake news and Disinformation (CDFND)

PUBLICATIONS & PEER REVIEWED CONFERENCE

- Ranjan Kumar, Anu Shrivastava (2022), "The role of regional language newspapers in the Indian freedom struggle", presented a paper in National Conference held at Indian Institute of Mass Communication (IIMC), New Delhi, 2022.
- Ranjan Kumar , Dr. Anu Shrivastava (2022), "To study the Advertising strategies for edtech startup (with special reference to Byju's)" Journal of Public Relations and Advertising, Vol. 1, Issue 1, Jan-June 2022, Makhanlal Chaturvedi University. (ISSN: 2583-3693)
- Ranjan Kumar , Dr. Anu Shrivastava (2022), A Study on the communication Platforms for Information, education and entertainment, Janmat Power Research Journal, Volume 1, April 22, ISSN-2582-6557.
- Ranjan Kumar and Pragya Gupta, (2018), "Study of YouTube as a Sex Educator among Youth", national conference on Role of Media in Strengthening Society and Democracy, April 10, 2019, Chandigarh University. (ISBN 978-9388361-15-6).
- Ranjan Kumar, Sakshi kichlu & Pragya Gupta, (2018), "A Glance into Maladaptation of Internet Users", international conference on digital media aur hindi : sambhavnaye aur chunautiya, March 28-29, 2019, Devi Ahilaya Vishvvidhalay, Indore. (ISSN 2249-5967)

- Ranjan Kumar, Benny Mathur & Pragma Gupta (2018), "To Study the formidable Challenges Behind Start-up Stimulation with special Reference to Bhopal", national conference on Effective Strategies for New India : Challenges and Opportunities, December 14-15, 2018, MCU, Bhopal. (ISBN 978-93-81156-65-0).
- Participated 2 days national seminar on "200 Years of Science Journalism in India" on December 20-21, 2018, at CSIR-National Institute of Science Communication and Information Resource (CSIR-NISCAIR) New Delhi.
- Ranjan Kumar, Anu Shrivastava & Akansha Maheshwari, (2018), "Study of newspaper coverage on environmental issues", presented a paper in International Conference held at Devi Ahilya University Indore, 2019.

Avocation

- Hard worker and Positive thinker.
- Ability to learn new thing.
- Interactive teaching skill.
- Good organizing skills.

Personal Background

Date of Birth : 20/08/1995

Father's Name: Dinesh Prasad Singh

Mother's Name: Kiran Devi

Nationality: Indian

Martial Status: Unmarried

Languages Known: English, Hindi, Assamese.

M.Phil Dissertation

- **Title :** Study of YouTube as an alternative news platform.
- **Session-** 2018-19
- **University-** Makhanlal Chaturvedi National University of Journalism and Mass Communication
- **Supervisor:** Dr. Gajendra Singh Awasya, Assistant Professor, Department of Advertising

Ph.D Thesis

- **Title :** To Study the effects of new media as an education tool, post covid-19 (with special reference to higher secondary students)
- **Session-** 2019-2023
- **University-** LNCT University, Bhopal.
- **Supervisor:** Prof. (Dr.) Anu Shrivastava

Get in Touch with Me

Mob no: 7903607269

Email: ranjankumar.jmc@gmail.com

Address: Bansi Complex, Tiger Chowk, Shatabdipuram, DD Nagar, Gwalior (M.P, India) 474005

Declaration

I hereby certify that the information provided above is true to the best of my knowledge and belief.

Date: 12th May 2024

Place: Gwalior

Dr. Ranjan Kumar